



DAMART



Dear Mrs Sample,

I am writing to you following your exceptional recommendation to Damart and bring excellent news concerning the list of names printed on the reverse! If your name appears in the list of 10 names, 9 of which have won considerable sums of money, you could be our next **£50,000 winner** in our Grand Prize Draw!

The collective winnings total is almost Half a Million Pounds!

It is imperative that you register your chance to win the first prize of **£40,000** without delay if your name appears on the list. Plus, if you are confirmed as the winner and have entered within 14 days, you will receive an additional **£10,000!***



A FREE copy of our New Catalogue!

As a welcome to Damart, I wanted you to be one of the first to see our NEW Catalogue featuring our famous thermal range designed to help keep you warm this season plus, all our clothing and footwear is covered by our **100% Lifetime Guarantee!**

Order now and send no money!

Plus, you can order and pay nothing today when you take advantage of our Personal Account! It allows you to try your items without sending any money until we send your statement, and then you choose to pay in full or spread the cost over 15 flexible instalments. Simply tick the Personal Account box on your Order Form to benefit from this fantastic service.

FREE Welcome Gift – Anne de Lançay design Jacket!†

I've arranged for you to receive a **FREE Welcome Gift** when you place an order as a **'thank you'** for choosing to shop with us! This smart and stylish Anne de Lançay Jacket is exactly what your wardrobe needs. Thanks to the ribbed and quilted fabric, this jacket will help you feel cosy and warm throughout the colder months.

To claim this fantastic **FREE Welcome Gift**, remember to quote your Privilege Code **XXXXXXX**

Welcome to Damart once again, and I look forward to hearing from you soon Mrs Sample!

Yours sincerely,

Alison Dale

Alison Dale
Customer Relations Manager

*See Gift Flyer for full Terms and Conditions.

†Free prize draw no purchase necessary, see prize draw rules for details.

**A cheque for
£1,000
could be sent out with your
FREE Gift!**



Enter our 'Pocket the Cheque' Prize Draw for your chance to win a £1,000 cheque! 5 lucky customers could find a £1,000 in their parcel... could one of them be you?

Mrs Samplesample

This Anne de Lançay Quilted Jacket is absolutely **FREE** for you!



You have the opportunity to receive this Anne de Lançay design Quilted Jacket

ABSOLUTELY FREE!

See the enclosed leaflet for full details!†

Your Lifetime Guarantee

We're so proud of our quality that our unique No-Time-Limit Lifetime Guarantee across all our clothing and footwear ranges is unconditional and allows you to order with complete confidence.

Andrew R Hill
Andrew Hill, Damart Managing Director

This guarantee is in addition to and does not affect your statutory rights.



We treated Miss Beard of Wolverhampton to a fabulous day where she was presented with a £50,000 cheque.



Mrs Weston of Chelmsford scooped a massive £50,000.



Mrs Calderbank beat the deadline and so received a cheque for £50,000.

This is what Mrs Watmough, a Prize Draw winner, had to say when we gave her a cheque for £50,000

"Winning £50,000 has given me financial freedom and has ensured that my retirement has been very enjoyable."

www.damart.co.uk

Discover the full range online and shop in confidence

0871 882 1111

Friendly UK Call Centre:
Open: 8am–8pm, 7 days a week

POST

Simply post your completed Order Form back to us in the envelope provided

DON'T FORGET TO QUOTE YOUR CUSTOMER ACCOUNT NUMBER & PRIVILEGE CODE (LOCATED ON YOUR ORDER FORM)

Your order will be treated as a priority by our Customer Services Team. Calls cost only 8p per minute from BT landlines but may vary depending on your phone company or if using a mobile. It's never been easier to shop online – 24 hours a day, 7 days a week.

What would you do with £50,000?*

Buy a new car? Have a holiday of a lifetime? Renovate your home or secure your future? What's certain is that the choices would be endless if you are confirmed as the lucky winner...



HURRY
enter today
for a chance
to win!