

## News Release

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### **MacEwan launches annual event for writers and editors to get published**

*Edmonton...* Professional and inexperienced writers and editors have an opportunity to get published by attending the Get Publishing Conference.

The Get Publishing Conference is an annual, educational event that focuses on getting writers and editors published. Writers and editors learn about the process involved in publishing their work.

The Get Publishing Conference will take place on May 13<sup>th</sup> and 14<sup>th</sup>, and will be held at the MacEwan College, City Centre Campus.

The conference presents more than twenty speakers, including publishers, editors, and writers. The conference features Mel Hurtig, a successful book publisher and author, as one of the keynote speakers.

The conference helps writers and editors recognize that their writing abilities are valued, and acknowledge that publishers and organizations need their skills.

Writers and editors are given the opportunity to network with other writers and professional communicators at the Get Publishing Conference. Networking provides writers and editors with the chance to showcase their talents and skills.

“This conference teaches writers and editors that their skills are worthy of financial reward,” said Peter Roccia, Program Chair of the Bachelor of Applied Communications in Professional Writing and Journalism. “The Get Publishing Conference is a stepping stone towards success.”

The Get Publishing Conference is an annual learning and networking event that is organized by MacEwan College. This is the fourth year it will be held.

# Backgrounder

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## MacEwan College

MacEwan College is the main association involved in organizing The Get Publishing Conference. The college is divided into four campuses:

- Alberta College
- Centre for the Arts and Communications
- City Centre Campus
- South Campus

The conference will take place on May 13<sup>th</sup> and May 14<sup>th</sup> at the City Centre Campus.

The Centre for the Arts and Communications Campus, formerly known as the Leslie Nielsen School of Communications offers programs in Performing Visual, and Communication Art, Dance, Music, Theatre, and Professional Writing. The Get Publishing Conference provides students who attend this campus with the opportunity to network with other professional communicators.

The Bachelor of Applied Communications in Professional Writing Program prepares students for careers in writing and editing. The Get Publishing Conference is of great interest to professional writing students because it provides them with the opportunity to showcase their talent and skills, and get their work published.

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## The Get Publishing Conference

The Get Publishing Conference is an annual, educational event for writers and editors. This event provides professional and inexperienced writers and editors with opportunities to get their work published. The conference also provides writers and editors with the chance to network with professional publishers, writers, and editors. The Get Publishing Conference teaches writers and editors how to establish contacts within the publishing community, identify publishing opportunities, and recognize their career choices. This is the fourth year it will be held. Get Publishing features more than twenty successful publishers, editors, and writers.

### Events

This year's keynote speakers are the following:

#### Friday evening

- **Mel Hurtig:** book publisher and author, president of Hurtig Communications and Hurtig Publishers, and winner of many awards

### **Saturday morning**

- **Ann Douglas:** best-selling author of twenty-one books, former president of PWAC, and finalist of the National Magazine Awards

The Get Publishing Conference includes the following:

- Focused sessions
- Breakout sessions
- Pitch camp: one-on-one opportunities to meet with an editor, publisher, producer, or agent
- Marketplace: booths offering opportunities to promote services, goods, or skills

### **Social Events**

- Friday evening: welcome reception
- Saturday afternoon: networking opportunities
- Saturday evening: Alberta Book Awards Banquet (optional)

### **Partners and Sponsors**

The associations assisting with launching The Get Publishing Conference are the following:

- Canadian Authors Association
- MacEwan Writing Works
- Editors' Association of Canada
- Periodical Writers Association of Canada
- Society of Technical Communication
- Writers Guild of Alberta
- Book Publishers of Alberta
- Alberta Magazine Publishers Association

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### **Additional Information**

The following information will be included at a later time:

- Speaker biographies
- Brief summary of the topics discussed in the focused and breakout sessions

**For additional information on The Get Publishing Conference call: (780)497-5346 or go to [www.getpublishing.ca](http://www.getpublishing.ca)**

## Public Service Announcements

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### Events Column

On May 13<sup>th</sup> and 14<sup>th</sup> 2005 MacEwan College is launching its fourth annual Get Publishing Conference. This year's theme is *Publish and Prosper*. The Get Publishing Conference provides writers and editors with opportunities to establish contacts in the communications community, and a chance to get published.

*Get Publishing* will be held at the City Centre Campus. For additional information call (780) 497-5346 or go to [www.getpublishing.ca](http://www.getpublishing.ca)

### Radio Announcement

Calling all writers and editors. Get ready for what may be the opportunity of your life. Don't let it slip away. It could be your turn to be recognized. It could be your turn to Publish and Prosper.

MacEwan College is launching its fourth annual Get Publishing Conference on May 13<sup>th</sup> and 14<sup>th</sup> 2005 at the City Centre Campus. Call (780) 497-5346 or go to [www.getpublishing.ca](http://www.getpublishing.ca)

Get your work out there. Show your talent.